

MICHELLE LESSLY BLACKBURN

310-909-4499 | michelle.lessly@gmail.com | michellelessly.com | Oakland, CA

EDUCATION DEVELOPER & ANALYST

Adult education expert with a diverse portfolio and 10+ years' experience working with a wide range of stakeholders and clients. Detail-oriented and data-driven, focused on improving the educational experience through strategic planning, building consensus, and implementing solutions.

SKILLS SUMMARY

- | | | |
|-------------------------|----------------------|--------------------------|
| - Research & Assessment | - Data Analysis | - Curriculum Development |
| - Strategic Planning | - Online Learning | - Project Management |
| - Training & Assessment | - Budget and Finance | - Political Acumen |

EMPLOYMENT HISTORY

The Blackburn Foundation, Executive Director and Researcher *Oakland, CA January 2018—Present*

- Built custom-tailored online subject-matter and skills development trainings for universities, nationwide. Topics include federal compliance regulations, industry best practices, and leadership development.
- Designed new tool allowing families to determine ROI of a college degree based on both institutional choice and major area of study.

Massachusetts Institute of Technology, Area Director *Cambridge, MA 2011 — 2017*

- Extensive work in planning, implementing, and assessing one-time and continuing trainings with attendance ranging from 10-400+. Topics include onboarding best practices, federal regulation and compliance, professional skills improvement, leadership development, online learning assessment, conflict resolution, and team development.
- Expertise in curriculum development for adult and professional learners. Trained in andragogy and online learning modules
- Seasoned advisor to community stakeholders on topics including developing data-driven educational programs, policy design, communication strategies, and implementing creative solutions to address educational challenges.
- Talented collaborator with a wide range of stakeholders and partnerships including: donors, third-party vendors, NGOs, educators, and administrators. Collaborations include training development, data assessment, advocacy, creating a grant-funded LGBTQ advocacy program, and designing an online-learning portal.
- Strategic communications liaison for and between key stakeholders and 3rd party organizations, work includes content development, communication plans, and digital media.

Pepperdine University, Assistant Director and Adjunct Faculty *Malibu, CA 2008 — 2011*

- Designed, implemented, and assessed trainings for professional and paraprofessional staff.
- Responsible for simultaneously creating and teaching multiple curriculums for various populations ranging in size of 12-4,000+.
- Collaborated on campus-wide initiatives and drafted policies relating to continuing education programs, diversity and inclusion, and curriculum development.
- Mobilized a team of 11 professional staff responsible for implementing education-based initiatives.
- Pioneered strategic plan to increase retention and matriculation rates for second-year students, by developing a faculty-in-residence program and culture-based learning communities led by a faculty council advising board.

MICHELLE LESSLY BLACKBURN

310-909-4499 | michelle.lessly@gmail.com | michellelessly.com | Oakland, CA

EDUCATION

<i>Northeastern University, Doctorate of Law and Public Policy (D.LP.)</i>	<i>Boston, MA</i>	<i>2016</i>
<ul style="list-style-type: none">- Doctoral Thesis: The De-Identification of Massive Open Online Courses (MOOCs) Datasets to Demonstrate Potential FERPA Compliance of MOOC Platform Providers- Areas of Concentration: FERPA, HEA, Title IX, Fourth Amendment and Privacy Law, Digital Privacy		
<i>Abilene Christian University, Masters of Education</i>	<i>Abilene, TX</i>	<i>2008</i>
<ul style="list-style-type: none">- Areas of Concentration: Higher Education Administration, Higher Education Law		
<i>Abilene Christian University, Bachelor of Arts</i>	<i>Abilene, TX</i>	<i>2005</i>
<ul style="list-style-type: none">- Major: Biblical Text with concentrations in Greek and Hebrew		

PROFESSIONAL DEVELOPMENT

Consulting

- OneInstitution, Portland, OR: Access and affordability, higher education policy, college tuition and student loan debt
- St. Thomas University, Miami, FL: Education policies including FERPA, Title IX, and VAWA, and best practices; Developed online trainings for faculty and staff.

Continuing Education and Technological Proficiency

- Python, SQL
- Salesforce Administration
- American Sign Language
- Microsoft Office Suite
- Mac OS and Windows platforms
- Illustrator
- InDesign

Volunteering

- American Red Cross, Alameda County, Administrative and Volunteer Support

AWARDS

-
- | | |
|--|--|
| - DSL Student Life Award, 2016 | - DSL Unsung Hero Award, 2015 |
| - MIT Division of Student Life, Star Award, 2015 | - MIT Division of Student Life, Star Award, 2013 |

PRESENTATIONS

-
- Can MOOCs Comply with FERPA?, NEPSA Annual Conference, April 2016
 - What can Student Affairs Professionals do to Turn the Tide?, ACSD Nation Conference, June 2012
 - Surviving Restructuring: Supporting Professional Staff During Change, ACUHO-I National Conference July 2011
 - Ethics and Student Leadership National Collegiate Leadership Conference, February 2009
 - Navigating Institutional Culture: A Tri-Level Qualitative Reflection, ACSD National Conference, June 2008
 - Examining Social Computing as it Relates to First-Year Retention at a Private 4-year Institution, ACSD Nation Conference, June 2007
-